

W.E.F., 22/10/2026 to 29/10/2026 5:00 PM

OFFICE OF COMMISSIONER, PROHIBITION & EXCISE
TELANGANA :: HYDERABAD

Cr No:350/2026/DDB/Ex/G1

Date: 22.10.2026

Sub:- Proh.& Excise Dept – M/s. NV Distilleries & Breweries Pvt Ltd,
Sandharshi(V), Rajpura (T), Patiala (D) -Request for renewal of Import Brand
Labels for the year 2026-27 – Submitted – Reg.

Ref:- 1. M/s.NV Distilleries & Breweries Pvt Ltd, Punjab. Lr date:09.10.2025
2.MD TGBCL/2026-2027,dt.15.09.2026

M/s. NV Distilleries & Breweries Pvt Ltd., Sandharshi Village Rajpura Tehsil, Patiala
District Punjab State has submitted the following labels for approval for the year 2024-25 for
supply to TGBCL Hyderabad. The Specimen labels of the following brands are affixed in
annexure-I,II,III

1. Smoke Lab Aniseed Vodka	-	750ml
2. Smoke Lab Saffron Vodka	-	750ml
3. Smoke Lab Classic Vodka	-	750ml

The above labels are hereby displayed on the notice board of this office as well as in
Website of TGBCL for calling objections from all concerned against the various aspects of
the labels. Objections, if any shall be submitted, in writing within (7) working days from the
date of notice, to the Commissioner of Prohibition & Excise, T.G. Hyderabad.

Sd/-C.Hari Kiran
Commissioner, Prohibition & Excise

To

- 1.The Tappal Section to display the above labels on the Notice Board
- 2.The Inward section is requested to inform objections if any received against
labels immediately to the concerned section
- 3.The AC(Computers) is requested to display the above labels in the website of TGBCL

//f.b.o//

SUPERINTENDENT



N. No. 22/10/2026 to 29/10/2026 5:00 PM

Annexure-

M/s. NV Distilleries & Breweries Pvt Ltd., Sandharshi Village Rajpura Tehsil,
Patiala District Punjab State
(Cr No:350/2025/ DDB /Ex /G1, Date:22.10.2026.)



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Annexure-
M/s. NV Distilleries & Breweries Pvt Ltd., Sandharshi Village Rajpura Tehsil,
Patiala District Punjab State
(Cr No:350/2025/ DDB /Ex /G1, Date:22.10.2026.)

SMOKE LAB
VODKA
INDIA'S FIRST SIPPING VODKA



SAFFRON
VODKA
5X DISTILLED
750 ml
42.8% v/v

SAFFRON
VODKA
5X DISTILLED
750 ml
42.8% v/v



SMOKE LAB
VODKA
INDIA'S FIRST SIPPING VODKA

SMOKE LAB
Saffron Vodka is blend of
Kashmiri Saffron interspersed
with sweet Indian spices for a
dessert like mouthfeel. Enjoy over ice or
in a cocktail.

#DRINKRESPONSIBLY

PRODUCE OF INDIA
DISTILLED, BLENDED & BOTTLED BY:
NV DISTILLERIES & BREWERIES PVT. LTD.
Village-Sandharshi, Rajpura-140417, Distt. Patiala, Punjab
Contact us at: Customer Care Executive at above address

LIC. No. 10014063000547
FOR SALE IN TELANGANA ONLY

NOT FOR SALE IN THE STATE OF PUNJAB
EXCISE DUTY OR OTHER LEVIES NOT PAID TO PUNJAB GOVERNMENT

CONSUMPTION OF ALCOHOL IS INJURIOUS TO HEALTH
BE SAFE - DON'T DRINK AND DRIVE

INGREDIENTS: D.M Water, Grain Neutral Spirit, Sugar,
CONTAINS ADDED NATURE IDENTICAL AND NATURAL
(SAFFRON) FLAVOURING SUBSTANCES

CONTAINS APPROXIMATELY 25.3 STANDARD DRINKS

మద్యపానం ఆరోగ్యానికి హానికరము
మద్యం సేవించి వాహనం నడుపరాదు

Ph.: 01762-261000

www.nvgroup.co.in

Distilled from Grain

25°UP 75° Proof 42.8%v/v



Batch No. & Date of Bottling

MRP. Rs. ₹. 3020/-
(INCL. OF ALL TAXES)



Net Quantity
750 ml

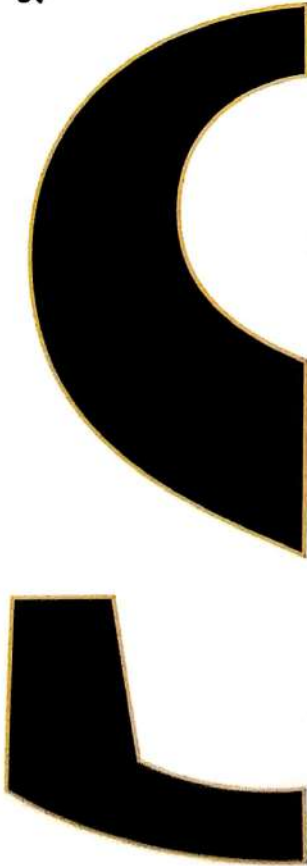


BEST SERVED ON ICE

N.E.F., 22/10/2026 to 29/10/2026 3:00 PM

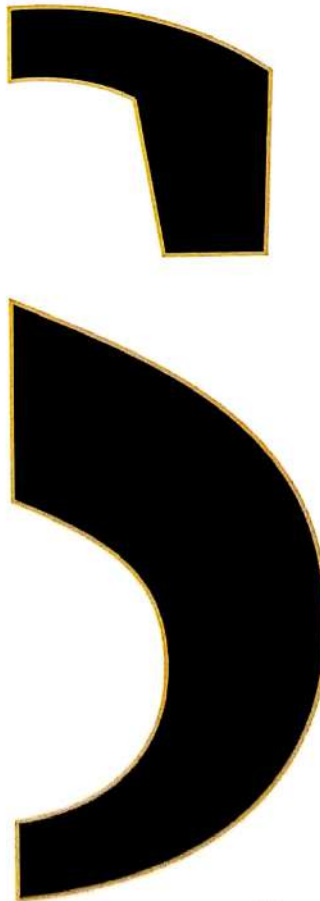
Annexure-
M/s. NV Distilleries & Breweries Pvt Ltd., Sandharshi Village Rajpura Tehsil,
Patiala District Punjab State
(Cr No:350/2025/ DDB /Ex /G1, Date:22.10.2026.)

SMOKE LAB
VODKA



CLASSIC
VODKA
5X DISTILLED
750 ml
42.8% v/v

CLASSIC
VODKA
5X DISTILLED
750 ml
42.8% v/v



SMOKE LAB
VODKA

S SMOKE LAB
Classic Vodka is made using the highest quality basmati rice. Our vodka is distilled five times and passed through an ultramodern platinum filtration process to ensure a smooth finish and a bold flavor. We're conscious about the world around us, we support local farmers and take great pride in being a carbon neutral distillery.

#DRINKRESPONSIBLY

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DISTILLED, BLENDED & BOTTLED BY :
NV DISTILLERIES & BREWERIES PVT. LTD.
Village-Sandharshi, Rajpura -140417, Distt. Patiala, Punjab
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BE SAFE - DON'T DRINK AND DRIVE

INGREDIENTS: DM Water, Grain Neutral Spirit
CONTAINS PERMITTED ADDED FLAVOURS

CONTAINS APPROXIMATELY 25.3 STANDARD DRINKS

మద్యపానం ఆరోగ్యానికి హానికరము
మద్యం సేవించి వాహనం నడుపరాదు

Ph.: 01762-261000 **NV**

www.nvgroup.co.in
Distilled from Grain

25°UP 75 ° Proof 42.8%v/v



Batch No. & Date of Bottling

MRP. Rs. ₹: **3020/-**
(INCLUSIVE OF ALL TAXES)

Net Quantity
750 ml



THE BEST CLASSIC EVER